



SECURING KENYA. SECURING AFRICA. SECURING OUR FUTURE.



# KENYA INTERNATIONAL CYBERSECURITY CONFERENCE & EXHIBITION (KICSC) 2027

## LOCAL SPONSORSHIP PACKAGES (KENYAN SHILLINGS – KES)

**The Global Cybersecurity Initiative (GCI)**, in partnership with local stakeholders, is bringing together government leaders, cybersecurity experts, technology companies, financial institutions, academia, a business leaders for the **Kenya International Cybersecurity Conference & Exhibition (KICSC) 2027**.

We invite Kenyan companies and organisations to partner with us as sponsors and position their brands at the forefront of Africa's cybersecurity transformation.

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# 1 Special Event Sponsor

**KES 4,500,000**  
(Exclusive Opportunity)

## Benefits

- Exclusive recognition as Special Event Sponsor for KICSC Kenya.
- 6m x 3m complimentary exhibition booth (prime location).
- 15 complimentary Standard Delegate registrations.
- 5 complimentary VIP Delegate registrations.
- Table of 10 at the Gala Dinner.
- Speaking opportunity during the Opening Ceremony.
- Executive keynote address opportunity.
- Premium exhibition space.
- VIP hospitality access.
- Dedicated media interviews and publicity opportunities.
- Company profile featured in the official conference publication.
- Branding on stage, website, social media, and promotional campaigns.
- Opportunity to host a sponsored session or masterclass.
- Access to networking opportunities with government, industry leaders, and international delegates.
- Premium exhibition space.
- VIP hospitality access.
- Dedicated media interviews and publicity opportunities.
- Company profile featured in the official conference publication.
- Branding on stage, website, social media, and promotional campaigns.
- Opportunity to host a sponsored session or masterclass.
- Access to networking opportunities with government, industry leaders, and international delegates.

# 2 Platinum Sponsor

**KES 2,300,000**

## Benefits

- Platinum Sponsor recognition.
- 6m x 3m complimentary exhibition booth.
- 10 complimentary Standard Delegate registrations.
- 3 complimentary VIP Delegate registrations.
- Table of 6 at the Gala Dinner.
- Premium branding visibility.
- Exhibition booth space.
- Speaking opportunity or panel participation.
- Social media promotion campaign.
- Media interview opportunities.
- Branding on conference materials.
- Company profile in the conference publication.



## 3 Gold Sponsor

**KES 1,350,000**

### Benefits

- Gold Sponsor recognition.
- 3m x 3m complimentary exhibition booth.
- 8 complimentary Standard Delegate registrations.
- 2 complimentary VIP Delegate registrations.
- Table of 4 at the Gala Dinner.
- Exhibition booth space.
- Panel discussion participation.
- Brand visibility on digital platforms.
- Company logo on event materials.
- Networking opportunities with delegates and partners.

## 4 Silver Sponsor

**KES 900,000**

### Benefits

- Silver Sponsor recognition.
- 3m x 3m complimentary exhibition booth.
- 3 complimentary Standard Delegate registrations.
- 1 complimentary VIP Delegate registration.
- 3 Gala Dinner tickets.
- Exhibition booth space.
- Logo placement on the conference website and event materials.
- Social media recognition.
- Networking opportunities.

## 5 VIP Business-to-Business

**KES 725,000**  
(Exclusive Opportunity)

### Benefits

- Exclusive title sponsor of the VIP Business-to-Business (B2B) Forum.
- Opportunity to deliver a 10-minute keynote address during the B2B session.
- Facilitate or moderate one executive roundtable discussion.
- Facilitate or moderate one executive roundtable discussion.
- Premium branding throughout the VIP B2B venue.



- Large exhibition booth in a prime location.
- Company logo on all conference marketing materials and website.
- One full-page advertisement in the conference programme.
- 10 complimentary VIP Delegate registrations.
- 10 Gala Dinner tickets.
- Access to the VIP Lounge and all networking events.
- Pre-arranged B2B meetings with government officials, regulators, and industry leaders.
- Recognition during the opening and closing ceremonies.
- Opportunity to include branded promotional items in delegate bags.
- Extensive media and social media recognition before, during, and after the event.

## 6 Networking Cocktail Sponsor

**KES 680,000**

### Benefits

- Exclusive sponsor of the official Networking Cocktail.
- Opportunity to deliver a 5-minute welcome toast.
- Prominent branding throughout the cocktail venue.
- Company logo displayed on cocktail invitations, menus, and event signage.
- Premium exhibition booth.
- 8 complimentary VIP Delegate registrations.
- 8 complimentary Cocktail invitations.
- One full-page advertisement in the conference programme.
- Opportunity to distribute promotional materials or branded gifts.
- Recognition during the conference opening and closing ceremonies.
- Company acknowledged in all networking-related marketing and social media campaigns.
- Opportunity for professional branding, including photo backdrop/logo wall placement.

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# 7

## Cyber Drill Simulation Sponsor

### KES 550,000

### • Benefits

- Exclusive sponsor of the Cyber Drill Simulation.
- Opportunity to provide opening remarks before the simulation.
- Company branding throughout the simulation venue and digital platforms
- Recognition as the Official Cyber Drill Partner.
- Opportunity to showcase cybersecurity solutions during the exercise.
- Premium exhibition booth.
- Company logo on simulation materials and certificates.
- 8 complimentary VIP Delegate registrations.
- 8 Gala Dinner tickets.
- 8 One full-page advertisement in the conference programme.
- Recognition in media interviews and conference communications.
- Recognition in media interviews and conference communications.

# 8

## Media Corner Sponsor

### KES 450,000

### Benefits

- 4 complimentary registrations
- Official Media Partner recognition.
- 3m x 3m complimentary exhibition booth.
- 3 complimentary Standard Delegate registrations.
- 3 Gala Dinner tickets.
- Branding across conference campaigns.
- Interview opportunities.
- Exclusive media access.
- Joint promotional campaigns.
- Recognition during the opening and closing ceremonies.

# 9

## Bronze Sponsor

### KES 450,000

### Benefits

- Bronze Sponsor recognition.
- Exhibition table/space.
- 2 complimentary Standard Delegate registrations.
- 2 Gala Dinner tickets.
- Logo placement on selected conference materials.
- Social media acknowledgement.



**Exhibition Opportunities**  
**KES 22,750 per square metre**

### Delegate Registration Packages

| Category               | Fee (KES) |
|------------------------|-----------|
| Standard Delegate      | 113,750   |
| VIP Delegate           | 150,150   |
| International Delegate | 191,100   |
| Student                | 12,740    |

### Gala Dinner Packages

| Category                         | Fee (KES)         |
|----------------------------------|-------------------|
| Standard Gala Dinner Ticket      | 18,200 per person |
| International Gala Dinner Ticket | 22,750 per person |
| VIP Gala Dinner Ticket           | 27,300 per person |

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